



enLighten

Innovation in Lighting Solutions



YOUR COMPLETE GUIDE TO CARAVAN PARK LIGHTING

- ✓ **HOW TO INCREASE PARK SAFETY**
- ✓ **SAVE ENERGY AND MONEY**
- ✓ **INCREASE PARK DESIRABILITY**



Call us on 1800 365 444 | enlighten.com.au

IS YOUR CARAVAN PARK SAFE?

CREATE A SAFER COMMUNITY WHILST ENHANCING THE AMBIENCE



Lighting plays a key role in caravan parks, it helps to provide visitors with the perfect holiday experience. Feeling safe can make the difference between someone choosing to return or not.

Good lighting allows for easy navigation of the park at any time. To create an inviting environment, it is important to carefully select the right light for the specific area.

Effective lighting can reduce fear, increase family activity, improve visibility and deter theft.

FAST FACTS

Local holidays have become a norm due to travel restrictions from Covid.
In fact 80% of all Aussies in 2020 were intending to vacation in Holiday Parks.

DOMESTIC CARAVAN AND CAMPERS



59^m ↑ +11%
NIGHTS

14^m ↑ +9%
TRIPS

*2020 Caravan & Camping
state of Industry report*

TYPE OF CRIME



74%
**OF THE TOTAL
CRIME IN CARAVAN
PARKS IS THEFT**

*Oct 2019-Sept 2020 Bureau of
Crime Statistics and Research*

REASON FOR CHOOSING A PARK



29%
TOURISTS
SAID SECURITY

27%
RESIDENTS
SAID SECURITY

**GOOD LIGHTING AND
SENSOR LIGHTS WERE A
SECURITY PREFERENCE**

*Crime and Caravan
Parks Report*

How to Increase the Desirability of your Park

INCREASE SAFETY

Creating the ideal holiday experience starts with ensuring your visitors feel safe and secure. Providing adequate lighting is crucial in navigating an unfamiliar area at night as well as reducing break and enters. Safety and security plays a major role for tourists and residents in selecting their holiday destination.

SAFE PATHWAY LIGHTING



Zorro 2

ROBUST & RELIABLE

UP TO 75%
ENERGY SAVINGS

- ✓ Durable and weatherproof
- ✓ Reduce light spill through lighting design

PERIMETER LIGHTING



Noctua

MINIMISE GLARE

UP TO 76%
ENERGY SAVINGS

- ✓ Low glare security light
- ✓ Robust and weatherproof
- ✓ Easy installation
- ✓ Reduce crime and anti-social behaviour



LIGHTING IMPORTANT AREAS

Locating the amenities quickly in the middle of the night is very important. To support this our sensor lights provide a low level of lighting and at all times and activate to full lighting level when you approach the area. This combination is an ideal way to offer a sense of security for your visitors and save energy and money.

24/7 AMENITY LIGHTING

VANDAL PROOF



AWARD WINNING

Chamaeleon III™



Vico



CHAMAELEON™ ECO

UP TO 93% ENERGY SAVINGS

✓ Increase safety with motion detection

✓ Chamaeleon range with smart controls

✓ Durable and weatherproof

✓ Emergency lighting options available



INCREASE SAFETY AND AMBIENCE THROUGH LIGHTING DESIGN



Reflections Caravan Park in Evans Head, NSW

Recommended Lighting Requirements

	Recommended Illuminance (Australian Standards)	Special lighting considerations
Pathway Lighting	0.85 lux – 10 lux	Vertical illuminance is important to be able to identify people’s faces easily Spill light into cabins should be minimized
Area Lighting	5 lux to 40 lux	Avoid upward waste light Tilting floodlights >20° can cause lot of glare
Carpark Lighting	3.5 lux to 14 lux	Ensure both center & perimeter of the carpark are well lit Avoid illumination beyond the carpark which could disturb the flora & fauna
Amenity Lighting	40 lux – 80 lux	Make use of sensor fittings that switch to a lower level of light when no motion is detected Vandal resistant fittings must be chosen
Undercover Play/BBQ Areas	80 lux – 160 lux	Light up these areas & their perimeters evenly to avoid accidents Avoid placing fittings directly over cooking areas
Office Lighting	160 – 320 lux	Make use of low glare luminaires

Final illuminance level selected for a particular camp site will depend upon the level of night time activity/traffic, risk of crime in the area & the need to enhance amenity. All illuminance levels mentioned above are average values only. Australian Standards require all areas to achieve a minimum lux level & follow certain uniformity criteria depending upon the type of space. enLighten Australia recommends all lighting designs must be carried out by qualified & experienced lighting designers

PLAYGROUNDS & PUBLIC AREA LIGHTING

Lighting up recreation and BBQ areas at night can provide a safe, secure and enjoyable environment. Hazards are abundant in recreational areas and without adequate lighting after sundown the risk of unwanted accidents dramatically increases. Sensored and programmable lights can help save energy and support the hours of operation within the park.



Zorro Unplugged
SOLAR POWERED

WHERE POWERED LIGHTS ARE NOT POSSIBLE



Vico
MAXIMISE SAVINGS WITH SENSOR CONTROL

UP TO 87% ENERGY SAVINGS



Noctua
MINIMISE GLARE

UP TO 76% ENERGY SAVINGS

- ✓ Sensored and programmable lights available
- ✓ Robust and weatherproof
- ✓ Powered or solar lights

UNWANTED LIGHT. AN ECOLOGICAL NIGHTMARE

WILDLIFE LIGHTING REQUIREMENTS:

- ✓ Reduce upwards light spill
- ✓ Reduce night sky pollution
- ✓ Eliminate bright glaring lights



**CHOOSING THE RIGHT LIGHTS AND LIGHTING DESIGN
HAS NEVER BEEN MORE IMPORTANT!**

RECEPTION AND OFFICE LIGHTING

Quality lighting is essential in an holiday park reception and office area. The first greeting point of your visitor will be in the reception office, where visitors can access tourist information brochures and maps. A well-lit area makes it comfortable for the visitor to learn about all the activities within the area without experiencing eye strain and headaches. Save up to 70% in energy savings.

Skyline

DESIGNED TO
PERFECTION

UP TO 70%
ENERGY SAVINGS

- ✓ Low glare and flicker free panel
- ✓ Save money, reduce energy consumption
- ✓ Durable long life panel



Lights sold Nationally through major electrical wholesalers.