



**enLighten**

Innovation in Lighting Solutions



# YOUR COMPLETE GUIDE TO CARAVAN PARK LIGHTING

- ✓ HOW TO INCREASE PARK SAFETY
- ✓ SAVE ENERGY AND MONEY
- ✓ INCREASE PARK DESIRABILITY



Call us on 1800 365 444

| [enlighten.com.au](http://enlighten.com.au)

# IS YOUR CARAVAN PARK SAFE?

## CREATE A SAFER COMMUNITY WHILST ENHANCING THE AMBIENCE



Lighting plays a key role in caravan parks, it helps to provide visitors with the perfect holiday experience. Feeling safe can make the difference between someone choosing to return or not.

Good lighting allows for easy navigation of the park at any time. To create an inviting environment, it is important to carefully select the right light for the specific area.

**Effective lighting can reduce fear, increase family activity, improve visibility and deter theft.**

## FAST FACTS

Local holidays have become a norm due to travel restrictions from Covid. In fact 80% of all Aussies in 2020 were intending to vacation in Holiday Parks.

**DOMESTIC CARAVAN AND CAMPERS**



**59<sup>m</sup>** ↑ +11%  
NIGHTS

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**14<sup>m</sup>** ↑ +9%  
TRIPS

*2020 Caravan & Camping state of Industry report*

**TYPE OF CRIME**



**74%**

**OF THE TOTAL CRIME IN CARAVAN PARKS IS THEFT**

*Oct 2019-Sept 2020 Bureau of Crime Statistics and Research*

**REASON FOR CHOOSING A PARK**



**29%** TOURISTS SAID SECURITY

**27%** RESIDENTS SAID SECURITY

**GOOD LIGHTING AND SENSOR LIGHTS WERE A SECURITY PREFERENCE**

*Crime and Caravan Parks Report*



# How to Increase the Desirability of your Park

## INCREASE SAFETY

Creating the ideal holiday experience starts with ensuring your visitors feel safe and secure. Providing adequate lighting is crucial in navigating an unfamiliar area at night as well as reducing break and enters. Safety and security plays a major role for tourists and residents in selecting their holiday destination.

### SAFE PATHWAY LIGHTING

With motion detection



**Zorro Unplugged**  
SOLAR POWERED

WHERE POWERED LIGHTS ARE NOT POSSIBLE

Now with stand alone controls



**Zorro**  
ROBUST & RELIABLE

UP TO 70%  
ENERGY SAVINGS

- ✓ Powered or solar light available
- ✓ Durable and weatherproof
- ✓ Zorro Unplugged solar light with motion detection
- ✓ With standalone controls
- ✓ Reduce light spill through lighting design

### PERIMETER LIGHTING

**REDUCE  
CRIME**



**Noctua**  
MINIMISE GLARE

UP TO 76%  
ENERGY SAVINGS

- ✓ Low glare security light
- ✓ Robust and weatherproof
- ✓ Easy installation
- ✓ Reduce crime and anti-social behaviour



## LIGHTING IMPORTANT AREAS

Locating the amenities quickly in the middle of the night is very important. To support this our sensor lights provide a low level of lighting and at all times and activate to full lighting level when you approach the area. This combination is an ideal way to offer a sense of security for your visitors and save energy and money.

### 24/7 AMENITY LIGHTING

VANDAL PROOF



AWARD WINNING

Chamaeleon III™



Vico



CHAMAELEON™ ECO

UP TO 93% ENERGY SAVINGS

- ✓ Increase safety with motion detection
- ✓ Durable and weatherproof
- ✓ Chamaeleon range with smart controls
- ✓ Emergency lighting options available



## CAMP SITE AND CABIN AREA LIGHTING

Camp site area lighting can be complex, you need to ensure your visitors have safe movement through this open space. Good lighting design plays a crucial role to maximise the desirability of your holiday park, from controlling unwanted light spill to ensuring the right lighting levels are maintained for safe passage.

### SOLAR AND POWERED AREA LIGHTING



**Zorro Unplugged**  
SOLAR POWERED

**WHERE POWERED  
LIGHTS ARE NOT POSSIBLE**

- ✓ Durable and weatherproof
- ✓ Zorro Unplugged solar light with motion detection



**NOW WITH STAND  
ALONE CONTROLS**

**Zorro**  
ROBUST & RELIABLE

**70% ENERGY  
SAVINGS**

- ✓ With standalone controls to create ambience and atmosphere
- ✓ Reduce light spill through lighting design





# INCREASE SAFETY AND AMBIENCE THROUGH LIGHTING DESIGN



Reflections Caravan Park in Evans Head, NSW

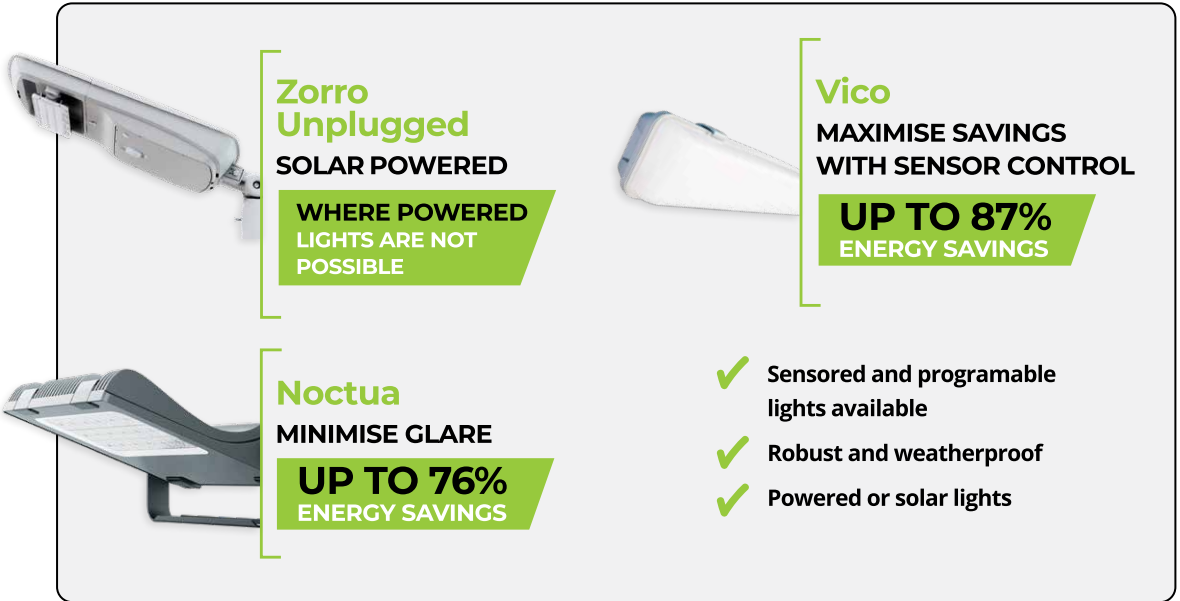
## Recommended Lighting Requirements

	Recommended Illuminance (Australian Standards)	Special lighting considerations
Pathway Lighting	0.85 lux – 10 lux	Vertical illuminance is important to be able to identify people's faces easily Spill light into cabins should be minimized
Area Lighting	5 lux to 40 lux	Avoid upward waste light Tilting floodlights >20° can cause lot of glare
Carpark Lighting	3.5 lux to 14 lux	Ensure both center & perimeter of the carpark are well lit Avoid illumination beyond the carpark which could disturb the flora & fauna
Amenity Lighting	40 lux – 80 lux	Make use of sensor fittings that switch to a lower level of light when no motion is detected Vandal resistant fittings must be chosen
Undercover Play/BBQ Areas	80 lux – 160 lux	Light up these areas & their perimeters evenly to avoid accidents Avoid placing fittings directly over cooking areas
Office Lighting	160 – 320 lux	Make use of low glare luminaires

*Final illuminance level selected for a particular camp site will depend upon the level of night time activity/traffic, risk of crime in the area & the need to enhance amenity. All illuminance levels mentioned above are average values only. Australian Standards require all areas to achieve a minimum lux level & follow certain uniformity criteria depending upon the type of space. enLighten Australia recommends all lighting designs must be carried out by qualified & experienced lighting designers*

## PLAYGROUNDS & PUBLIC AREA LIGHTING

Lighting up recreation and BBQ areas at night can provide a safe, secure and enjoyable environment. Hazards are abundant in recreational areas and without adequate lighting after sundown the risk of unwanted accidents dramatically increases. Sensored and programmable lights can help save energy and support the hours of operation within the park.



**Zorro Unplugged**  
SOLAR POWERED  
WHERE POWERED LIGHTS ARE NOT POSSIBLE

**Vico**  
MAXIMISE SAVINGS WITH SENSOR CONTROL  
UP TO 87% ENERGY SAVINGS

**Noctua**  
MINIMISE GLARE  
UP TO 76% ENERGY SAVINGS

- ✓ Sensored and programmable lights available
- ✓ Robust and weatherproof
- ✓ Powered or solar lights

## UNWANTED LIGHT. AN ECOLOGICAL NIGHTMARE

### WILDLIFE LIGHTING REQUIREMENTS:

- ✓ Reduce upwards light spill
- ✓ Reduce night sky pollution
- ✓ Eliminate bright glaring lights



**CHOOSING THE RIGHT LIGHTS AND LIGHTING DESIGN  
HAS NEVER BEEN MORE IMPORTANT!**

## RECEPTION AND OFFICE LIGHTING

Quality lighting is essential in an holiday park reception and office area. The first greeting point of your visitor will be in the reception office, where visitors can access tourist information brochures and maps. A well-lit area makes it comfortable for the visitor to learn about all the activities within the area without experiencing eye strain and headaches. Save up to 70% in energy savings.



### Skyline

**DESIGNED TO  
PERFECTION**

**UP TO 70%  
ENERGY SAVINGS**

- ✓ Low glare and flicker free panel
- ✓ Save money, reduce energy consumption
- ✓ Durable long life panel



Lights sold Nationally through major electrical wholesalers.



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